

Teaching marginalized 18–25-year-olds to build their own *AI twin* — free, in 10 weeks.

A planning-stage 501(c)(3) (launching under E2AC fiscal sponsorship). A digital twin is the student's own AI — it knows their story and helps them get things done. Underneath, it's a folder of plain files they own forever, on their computer and in the cloud at once: lose the laptop, keep the twin.

THE PROBLEM

The entry-level roles young people traditionally used to break in — coordination, research, support, junior production — are the first roles agent workflows absorb. AI-fluency programs that teach agent-era building cost **\$500–\$3,500 per seat**, gating out exactly the students with the most to gain. No one offers free, at-scale, builder-grade training for underserved 18–25-year-olds.

THE MODEL

Free to students, stipend-supported, delivered at partner sites — community colleges, HBCUs, and MSIs that already have students, classrooms, and trust. Employer partners commit to interviews in Year 1, converting to a paid hiring pipeline in Year 2+ (the proven Per Scholas structure). Curriculum, skills, and tooling are open-sourced as a public good.

THE 10-WEEK PROGRAM — 8 WEEKS CURRICULUM + 2 WEEKS CAPSTONE, COHORTS OF 40–60

WKS 1–2

Mindset & setup

Voice-first habits; stand up your twin

WKS 3–4

The intake

Your twin interviews you — the aha moment

WKS 5–6

First initiatives

Real school-and-life projects, twin-powered

WKS 7–8

Build & compound

Prototypes, skills, connected tools

WKS 9–10

Capstone

Ship to a real user; employer intros

BUDGET TOPLINE — FORWARD-LOOKING PLANNING ESTIMATES; FULL DETAIL IN BUSINESS PLAN V03

\$1.09M

YEAR-1 BUDGET (BASE)

2 pilot cohorts, ~100 students, 1 NYC site. Market-rate team, 100% stipends, 10% contingency. Band \$950K–\$1.24M.

\$5,400

DIRECT COST / STUDENT

Fully loaded ~\$10.9K in the pilot year — inside the ~\$8.4–\$11.7K per-learner band derived from Per Scholas' public filings.

\$7.4M

3-YEAR BASE PLAN

Y1 \$1.09M / 100 students → Y2 \$2.5M / 250 → Y3 \$3.8M / 400 across 3–5 sites. ~750 students total.

THE ASK — COALITION WEDGE, MONTHS 1–5

\$500K–\$750K to launch the pilot

Buys three things: **pilot cohort 1 delivered** (~\$270K), the **founding team** (~\$250K), and **org standup** (~\$75K) — reaching a pre-committed 6-month go/no-go checkpoint (2 of 6 coalition grants closed + 1 inaugural site signed, or pivot/wind down). Individual grants: \$100K–\$500K.

THEN: THE ANCHOR

\$2–5M multi-year (months 5–9) funds the expansion to 3–5 sites and ~750 students over 3 years, open-sources the curriculum, and commissions third-party evaluation.

Founder: Ben Arnon — sixth employee at Wildfire Interactive (acquired by Google for ~\$400M); built a production-grade personal digital twin; co-founded Color Farm Impact, an active 501(c)(3). Twin School is planning-stage: no cohorts delivered yet — every figure above is a planning estimate, benchmarked against sector comparables.